YOU ARE THE STRONGEST MAN I KNOW.  
YOU ARE MY FATHER.

You know how powerful the arm over the shoulder can be. You can use it to show them you care. Use it to make them feel safe. Use it to teach them something. Use it to share a secret. Even use it to gently correct them if they’re misbehaving.

That’s real power... without using violence.

You can create a peaceful life for yourself and your family. Sometimes all it takes is simple, caring touch. It will always do more than physical violence.

For more on fathers & violence: www.men-care.org