YOU TAKE PLAY SERIOUSLY.
YOU ARE MY FATHER.

There’s nothing like the sound of your children laughing - except maybe if they're laughing because you are playing with them.

But playing with your children isn’t just fun and games. Fathers need to take play seriously. Playing opens up worlds of discovery and creativity that help children learn and create the relationship of a lifetime - one that’s positive, fun, safe and caring.

Every day, for however long you can, play with your children. It’s more fun than you ever imagined.

For more on fathers & play:  www.men-care.org